

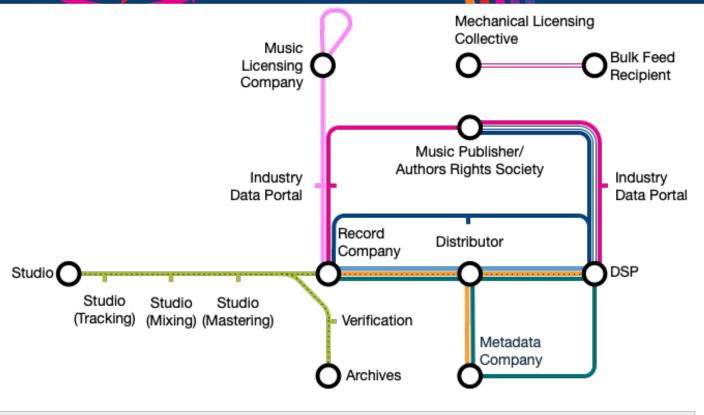
Digital Data Exchange (DDEX)

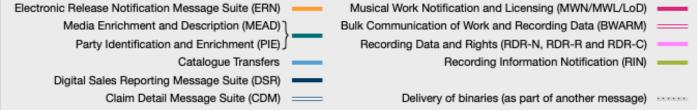
Musical Work Data and Rights Standards (MWDR)







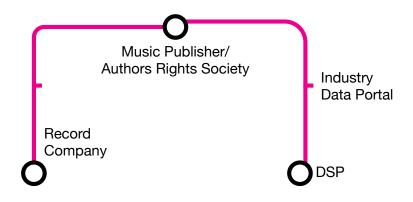




@ DDEX



Musical Works Data and Rights Standards



Musical Work Notification and Licensing (MWN/MWL/LoD)

© DDEX



Work-by-work approach to musical work licensing



Identify owners of the musical work(s)

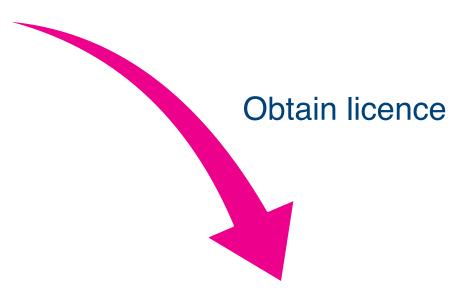


Identify owners of the musical work(s)





Identify owners of the musical work(s)



Maintain licences if musical work(s) catalogues change hands



Musical Work Right Share Notification Choreography Standard

US Musical Work Licensing Choreography Standard

US Letters of Direction Choreography Standard

Current status

- MWN
 - Published in 2016
 - Current version 1.1
 - In use
- MWL
 - Published in January 2020
 - Current version 1.0.1
 - Implementations under way

- LoD
 - Published in July 2020
 - Current version 1.0



MWN

Musical Work Right Share Notification Choreography Standard



MWN choreography (direct)

- Record company/DSP sends claim request to publisher
 - Record company/DSP can recall claim request
 - Record company/DSP can update claim request



MWN choreography (direct)

- Record company/DSP sends claim request to publisher
 - Record company/DSP can recall claim request
 - Record company/DSP can update claim request

Record Company or DSP

Publisher

Or any other

prospective

licensor

Or any other

prospective

licensor

MWN choreography (direct)

- Record company/DSP sends claim request to publisher
 - Record company/DSP can recall claim request
 - Record company/DSP can update claim request



- Publisher sends right share claims message
 - Publisher can update claims

MWN choreography (direct)

Or any other prospective licensor

- Record company/DSP sends claim request to publisher
 - Record company/DSP can recall claim request
 - Record company/DSP can update claim request

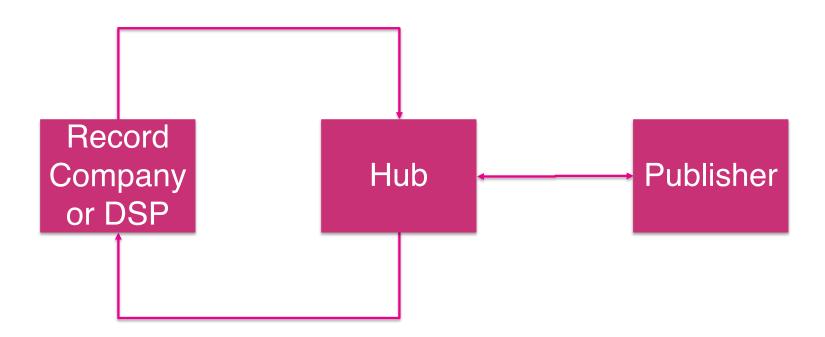
Record
Company
or DSP
Publisher

- Publisher sends right share claims message
 - Publisher can update claims

Right shares are the core entity for all MWDR standards



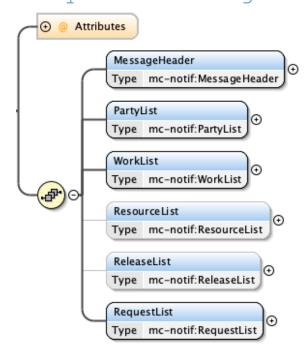
MWN choreography (via hub)



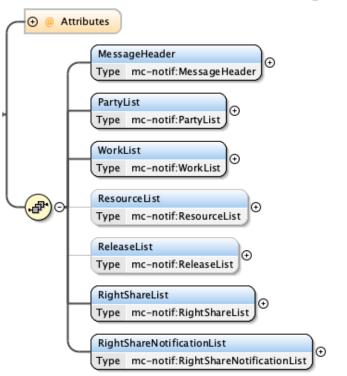


MWN message content

Request Message

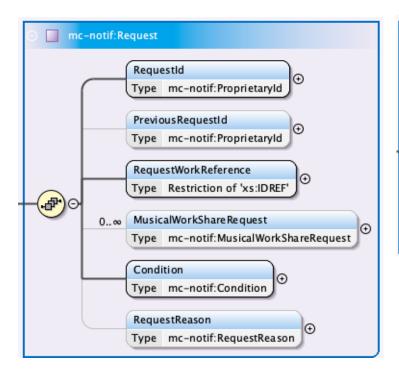


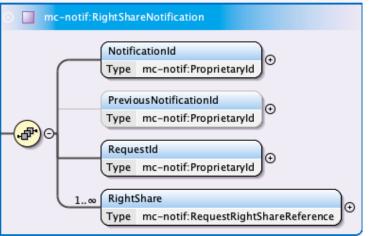
Notification Message





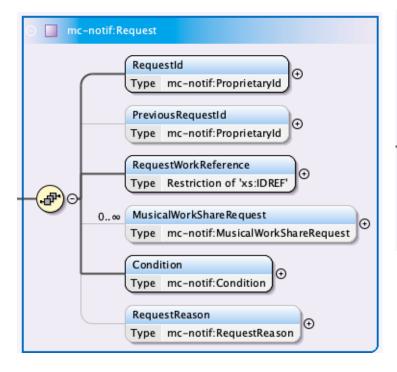
Request vs. Notification

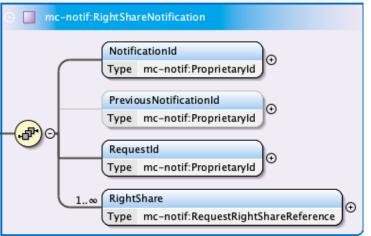






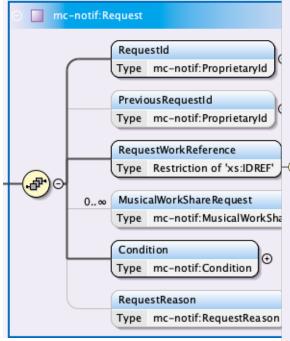
Request vs. Notification

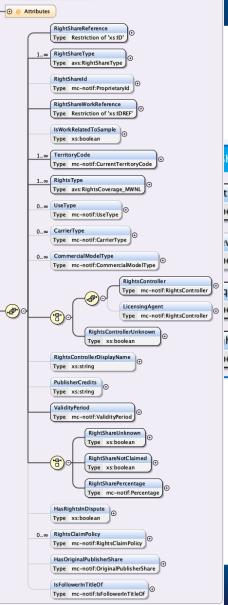


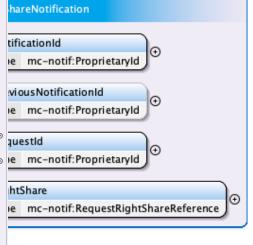




Request vs. Notific









MWL

US Musical Work Licence Choreography Standard

MWL choreography (direct)

Licensee sends licence request message to Licensor

Licensee

Licensor

- Licensor sends licence message back
- Licensor can send licence revocation message back

MWL choreography (direct)

MWL assumes
Licensee has
accurate
share picture

 Licensee sends licence request message to Licensor

Licensee

Licensor

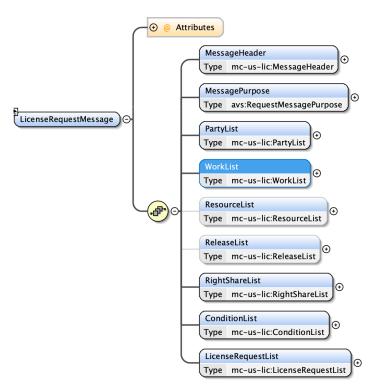
- Licensor sends licence message back
- Licensor can send licence revocation message back

MWL also manages compulsory licences and controlled composition clauses



MWL message content

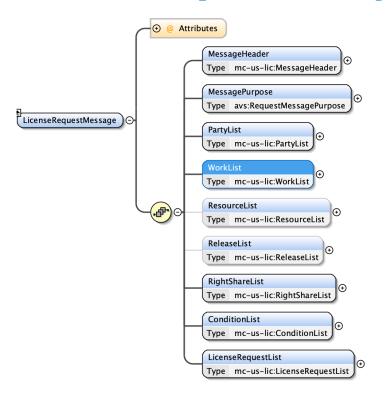
Licence Request Message



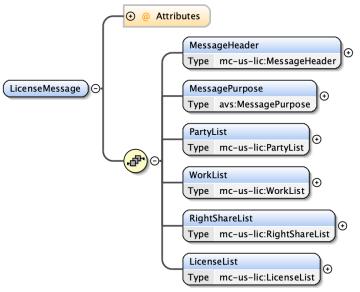


MWL message content

Licence Request Message



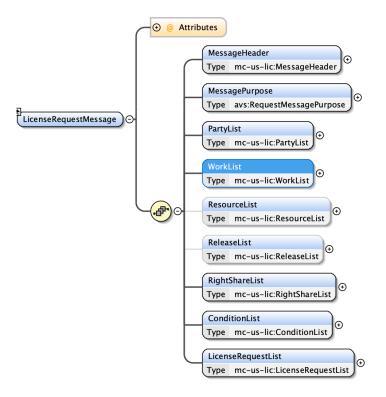
Licence Message



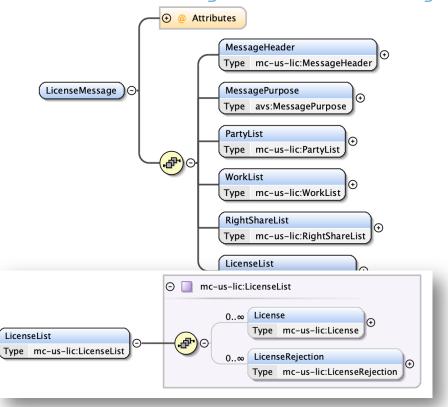


MWL message content

Licence Request Message



Licence Rejection Message





LoD

US Letters of Direction Choreography Standard



LoD choreography

LoD message ("this is mine now")

Record Company or DSP

Acquiring Publisher

LoD confirmation message ("ok")
 after checking with relinquishing
 publisher (using LoD or other means)

LoD choreography

LoD message ("this is mine now")

Record Company or DSP Acquiring Publisher can obtain all the work information (including where the works are used) from Relinquishing Publisher using MWN

Acquiring Publisher

LoD confirmation message ("ok")
 after checking with relinquishing
 publisher (using LoD or other means)



Digital Data Exchange (DDEX)

Musical Work Data and Rights Standards (MWDR)

