

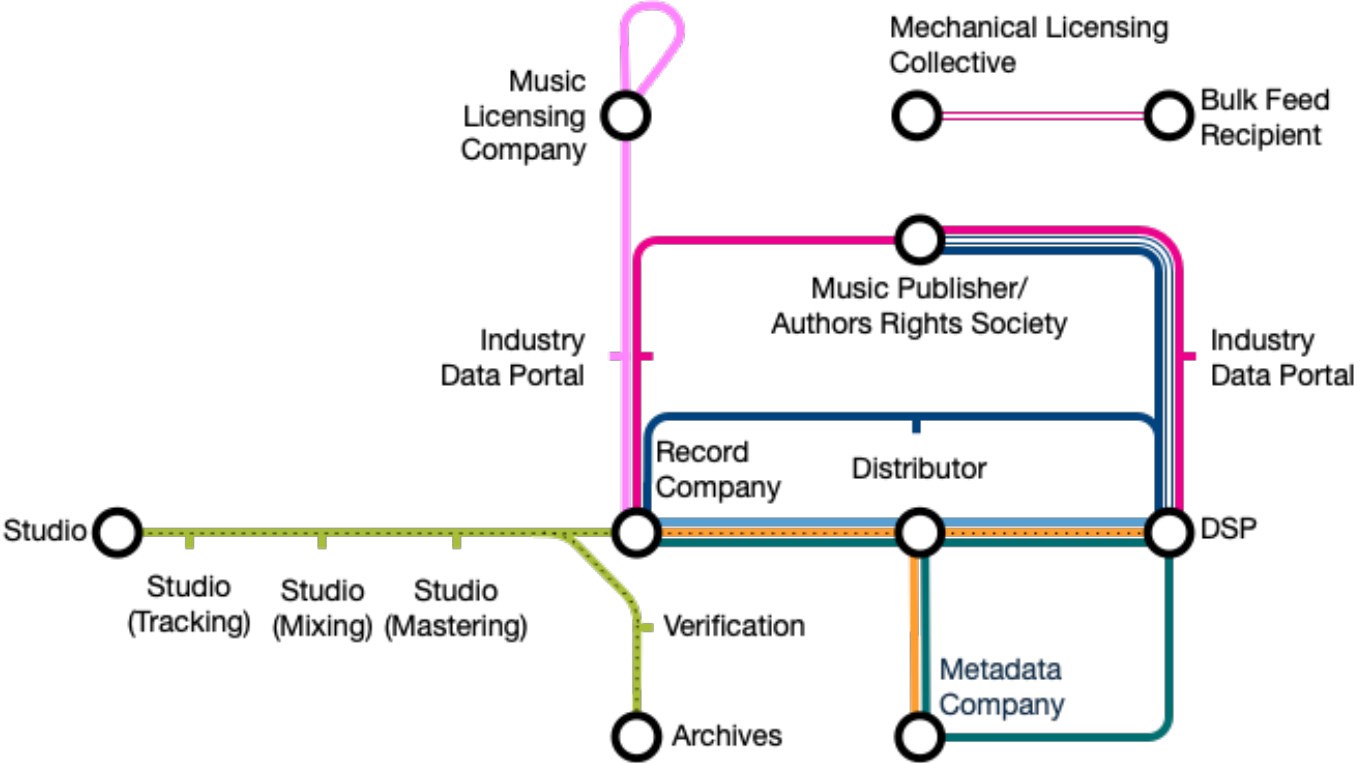
# Digital Data Exchange (DDEX)

## Musical Work Data and Rights Standards (MWDR)

April 2024

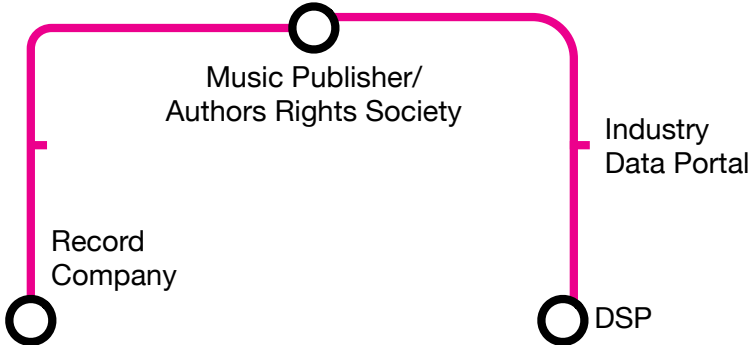


# DDEX standards



|   |                 |   |                  |
|---|-----------------|---|------------------|
| Electronic Release Notification Message Suite (ERN) | Orange line     | Musical Work Notification and Licensing (MWN/MWL/LoD) | Pink line        |
| Media Enrichment and Description (MEAD)             | Teal line       | Bulk Communication of Work and Recording Data (BWARM) | Red line         |
| Party Identification and Enrichment (PIE)           | Dark teal line  | Recording Data and Rights (RDR-N, RDR-R and RDR-C)    | Pink line        |
| Catalogue Transfers                                 | Blue line       | Recording Information Notification (RIN)              | Light green line |
| Digital Sales Reporting Message Suite (DSR)         | Dark blue line  | Delivery of binaries (as part of another message)     | Dotted line      |
| Claim Detail Message Suite (CDM)                    | Light blue line |   |                  |

# Musical Works Data and Rights Standards



Musical Work Notification and Licensing (MWN/MWL/LoD)

# Work-by-work approach to musical work licensing

# Work-by-work licensing process

Identify owners of the musical work(s)

# Work-by-work licensing process

Identify owners of the musical work(s)



Obtain licence

# Work-by-work licensing process

Identify owners of the musical work(s)



Obtain licence

Maintain licences if musical work(s)  
catalogues change hands

# Work-by-work licensing process

Musical **Work** Right Share **Notification**  
Choreography Standard



US Musical **Work** **Licensing**  
Choreography Standard

US **Letters of Direction**  
Choreography Standard

# Current status

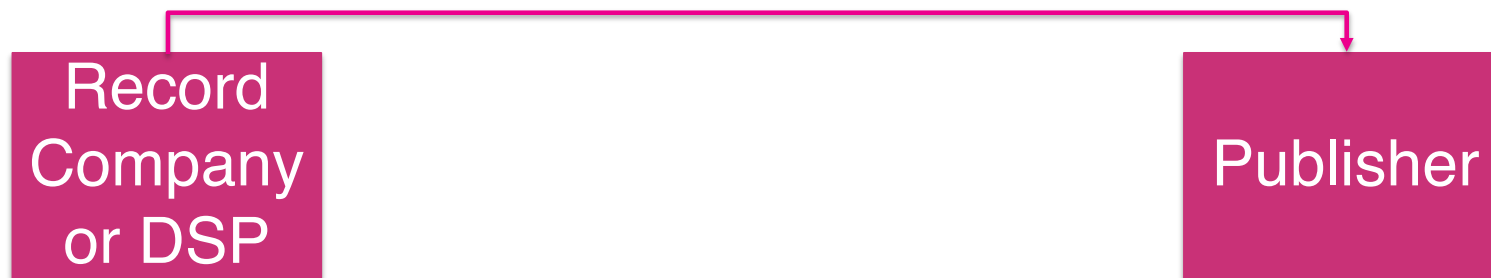
- MWN
  - Published in 2016
  - Current version 1.1
  - In use
- LoD
  - Published in July 2020
  - Current version 1.0
- MWL
  - Published in January 2020
  - Current version 1.0.1
  - Implementations under way

# MWN

## Musical Work Right Share Notification Choreography Standard

## MWN choreography (direct)

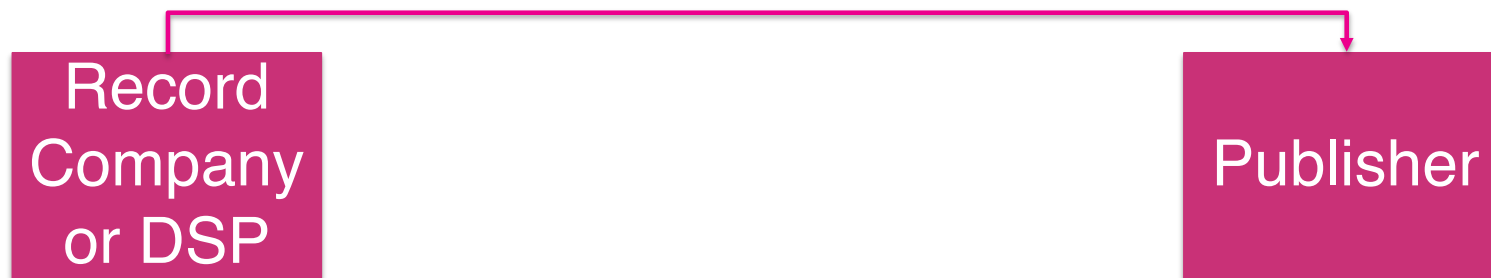
- Record company/DSP sends **claim request** to publisher
  - Record company/DSP can recall claim request
  - Record company/DSP can update claim request



## MWN choreography (direct)

Or any other prospective licensor

- Record company/DSP sends **claim request** to publisher
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  - Record company/DSP can update claim request



## MWN choreography (direct)

Or any other prospective licensor

- Record company/DSP sends **claim request** to publisher
  - Record company/DSP can recall claim request
  - Record company/DSP can update claim request



- Publisher sends **right share claims** message
  - Publisher can update claims

## MWN choreography (direct)

Or any other prospective licensor

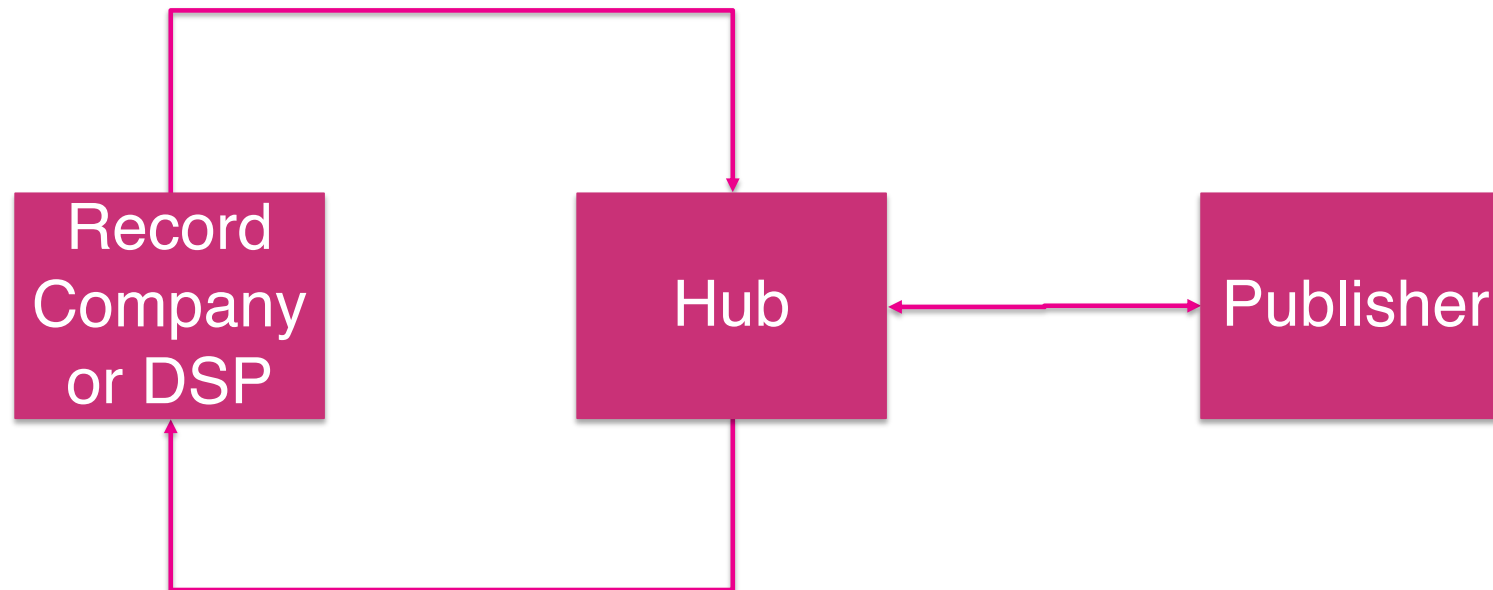
- Record company/DSP sends **claim request** to publisher
  - Record company/DSP can recall claim request
  - Record company/DSP can update claim request



- Publisher sends **right share claims message**
  - Publisher can update claims

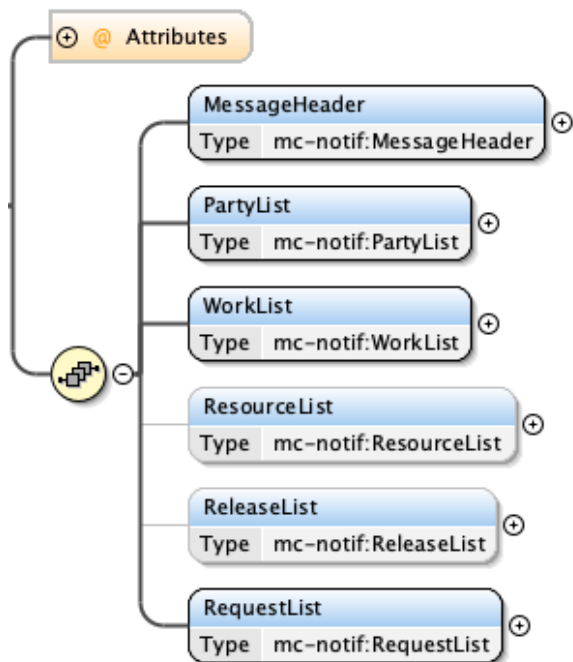
Right shares are the core entity for all MWDR standards

## MWN choreography (via hub)

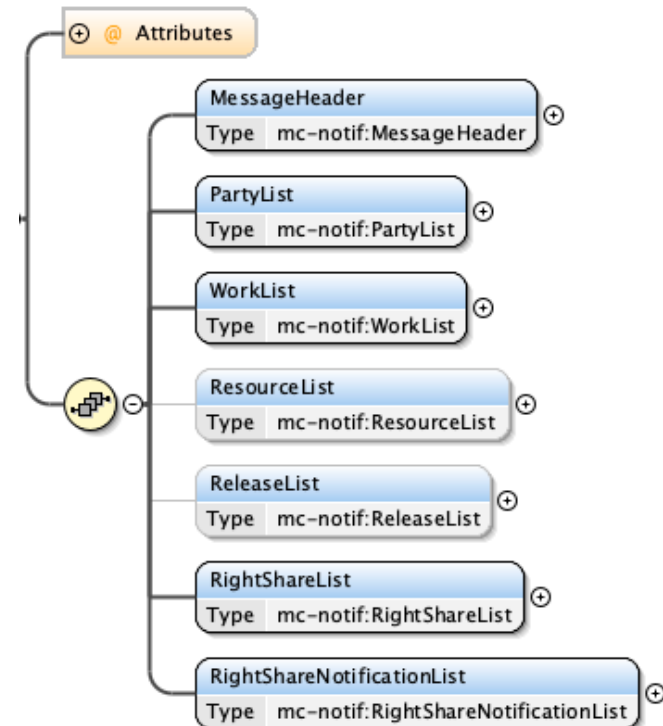


# MWN message content

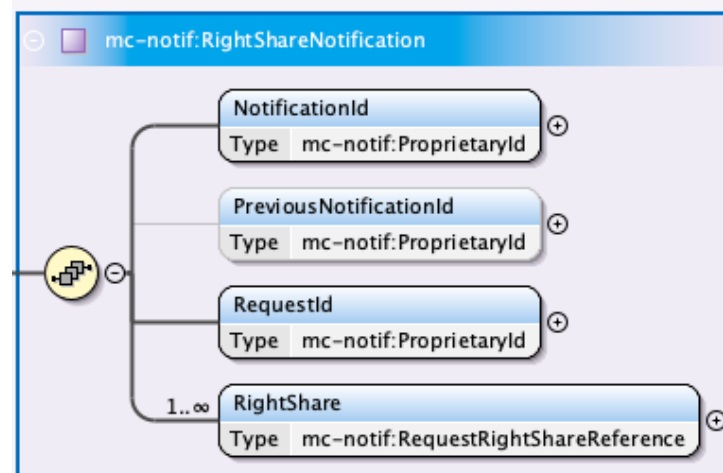
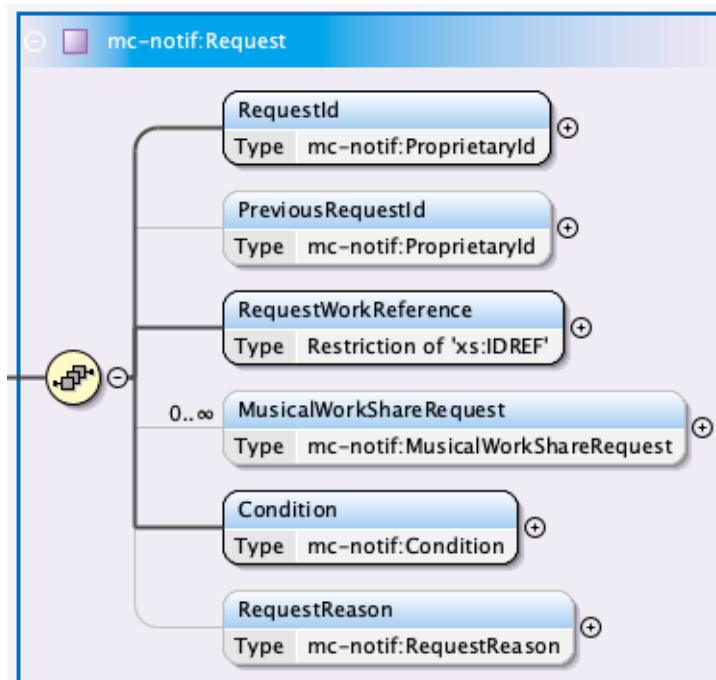
## Request Message



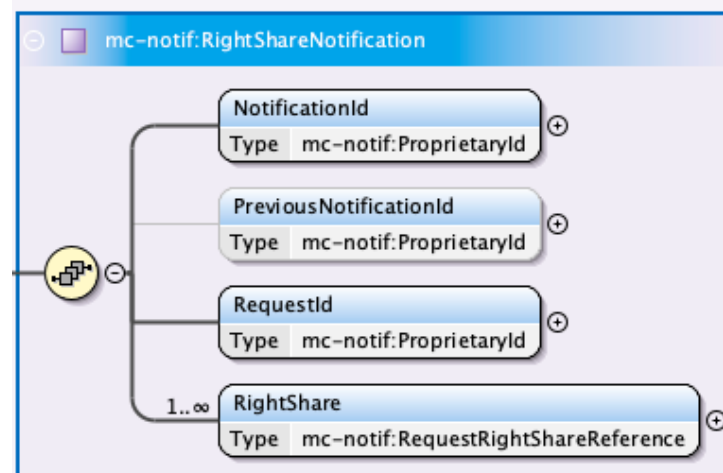
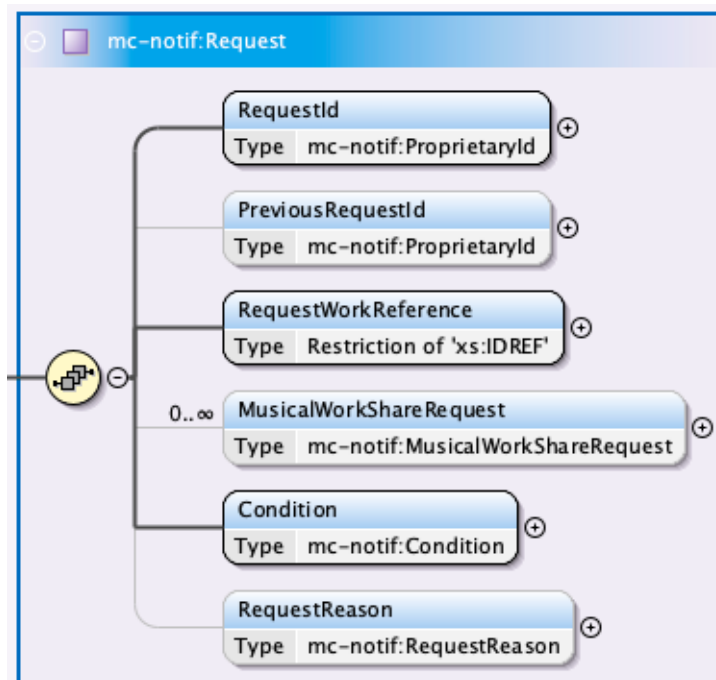
## Notification Message



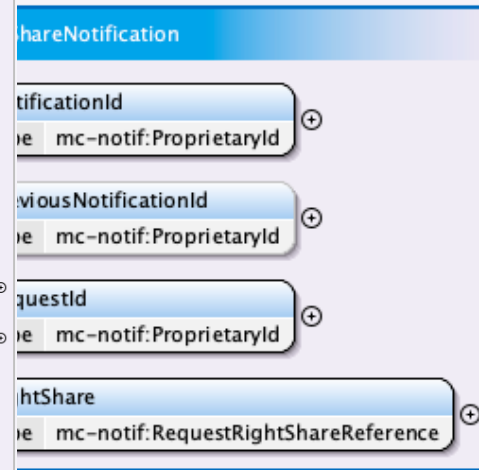
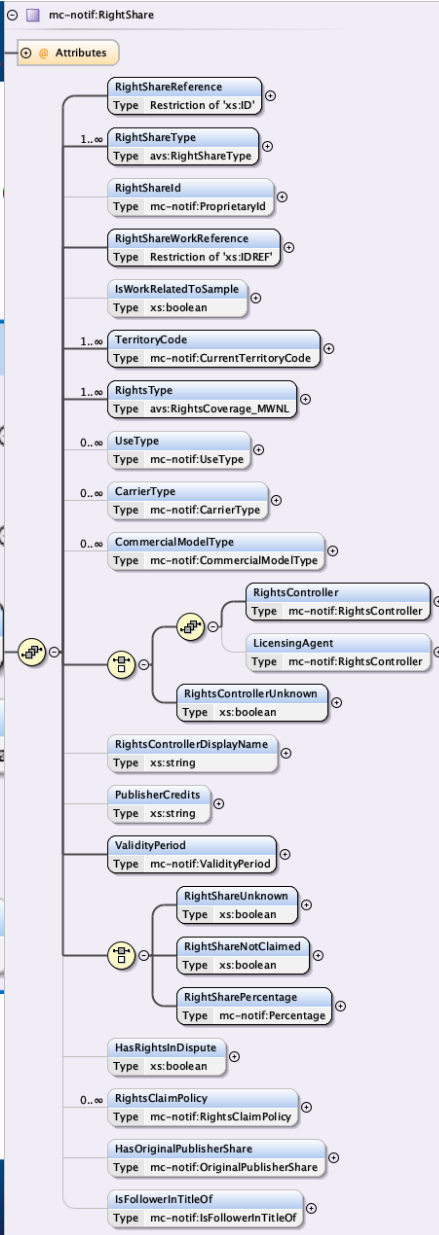
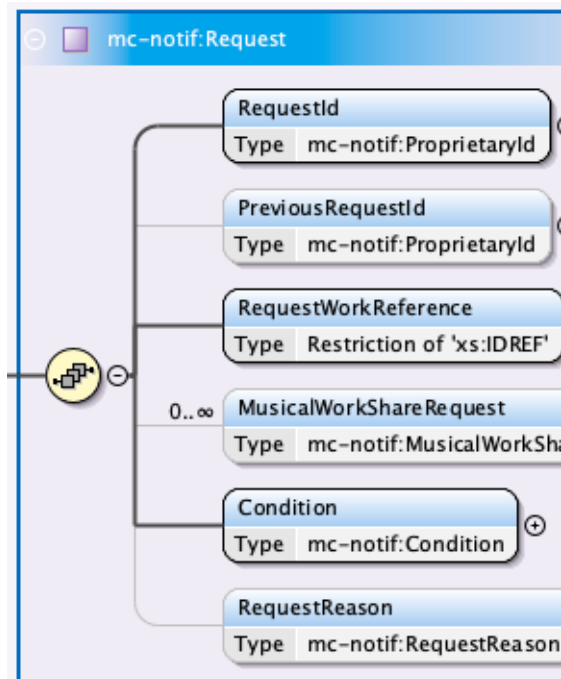
# Request vs. Notification



# Request vs. Notification



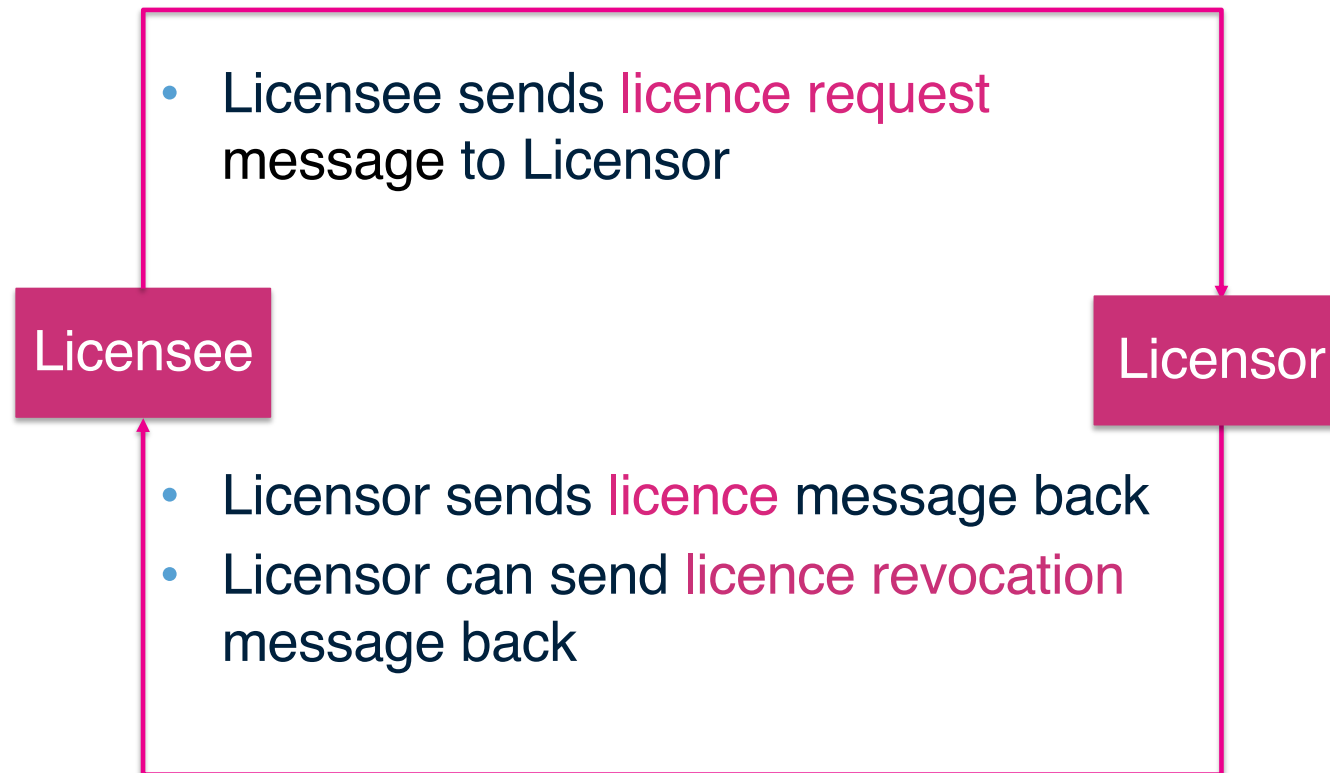
# Request vs. Notific



# MWL

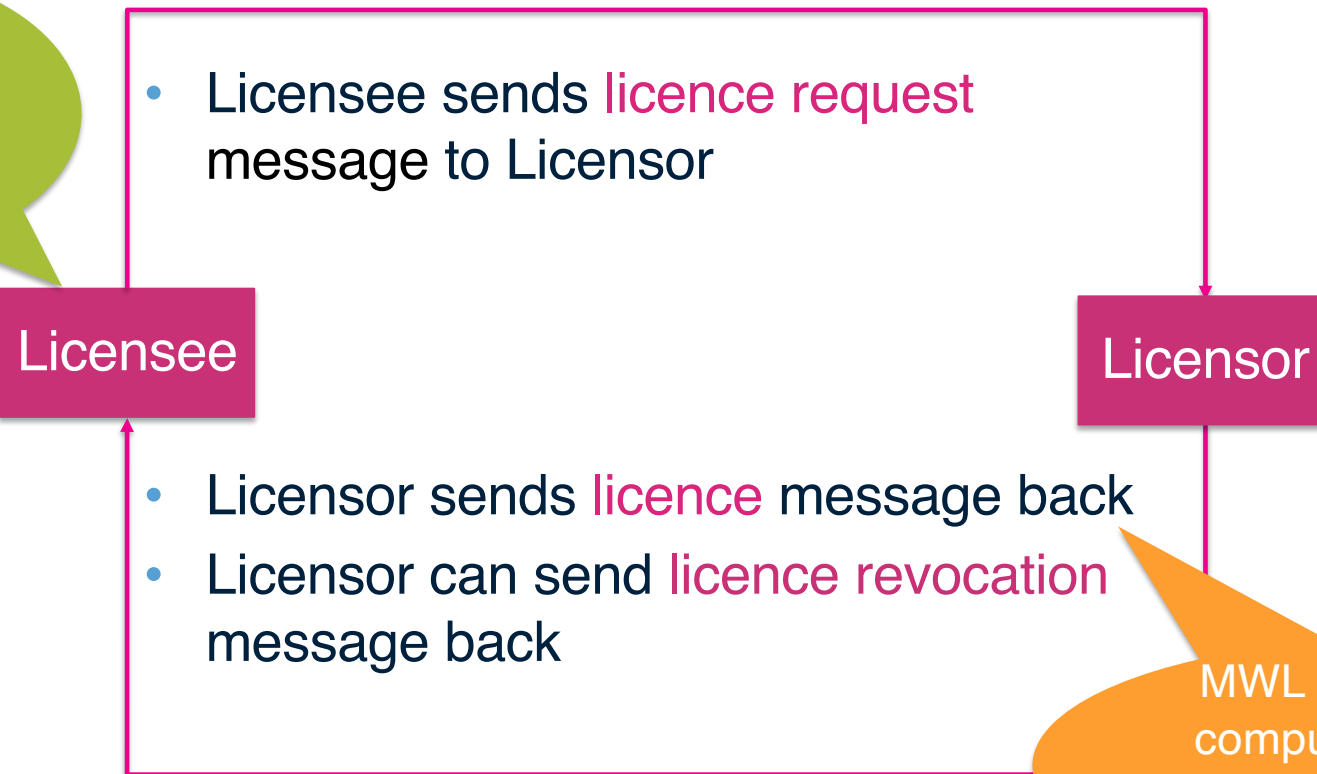
## US Musical Work Licence Choreography Standard

## MWL choreography (direct)



## MWL choreography (direct)

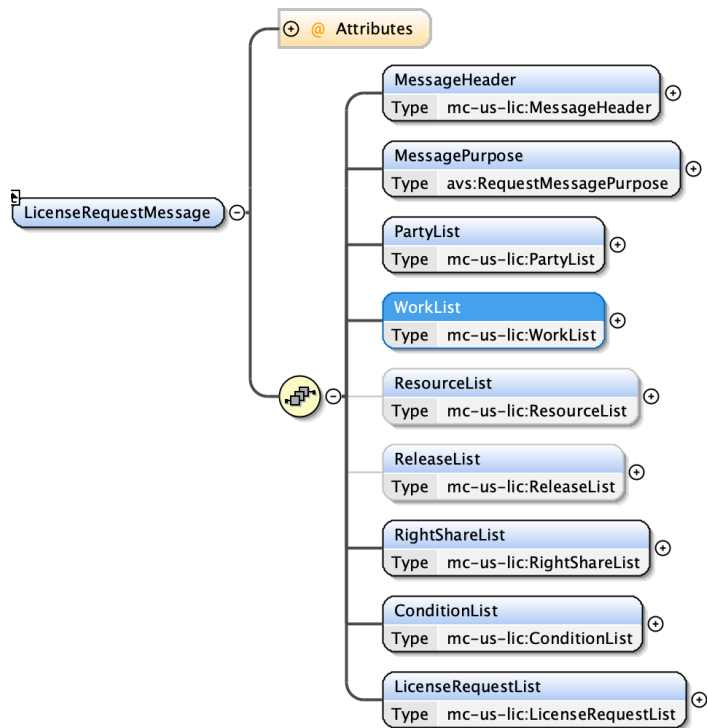
MWL assumes  
Licensee has  
accurate  
share picture



MWL also manages  
compulsory licences  
and controlled  
composition clauses

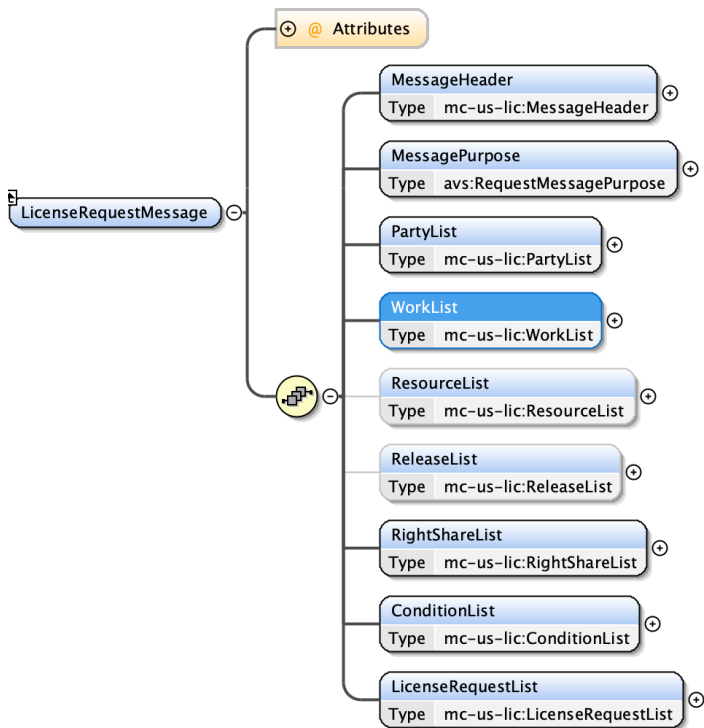
# MWL message content

## Licence Request Message

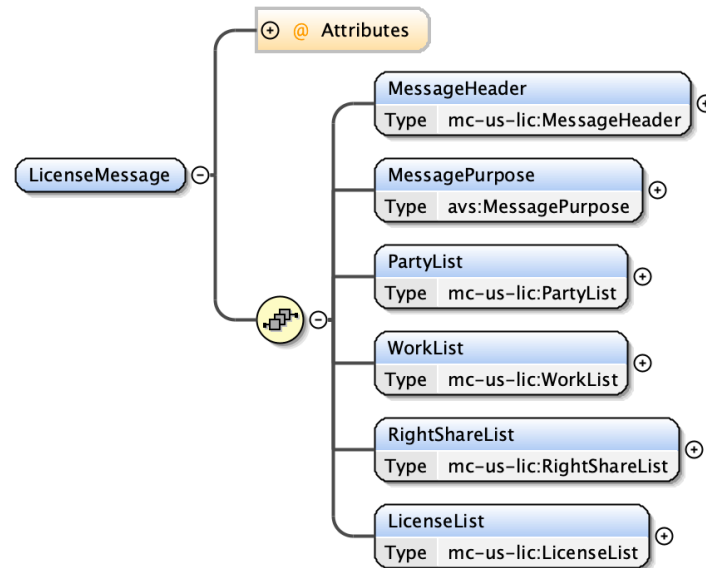


# MWL message content

## Licence Request Message

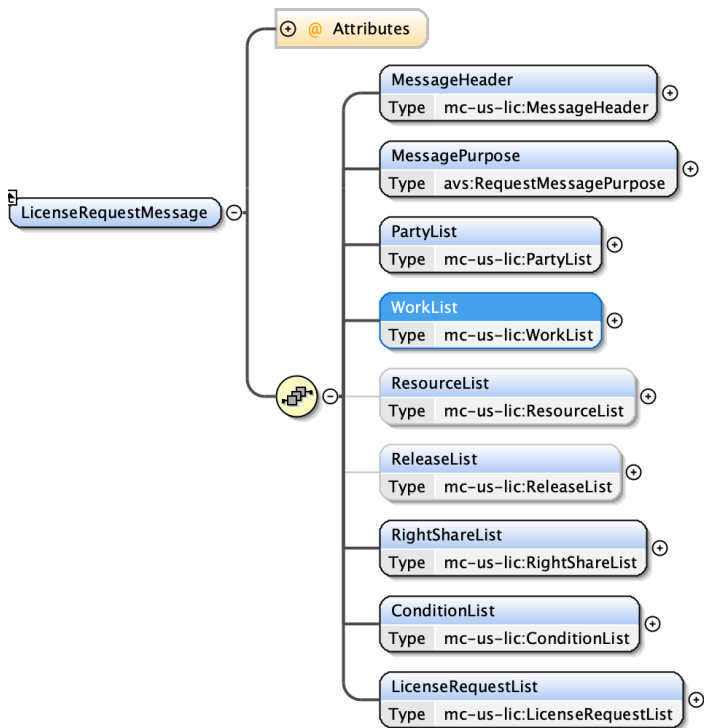


## Licence Message

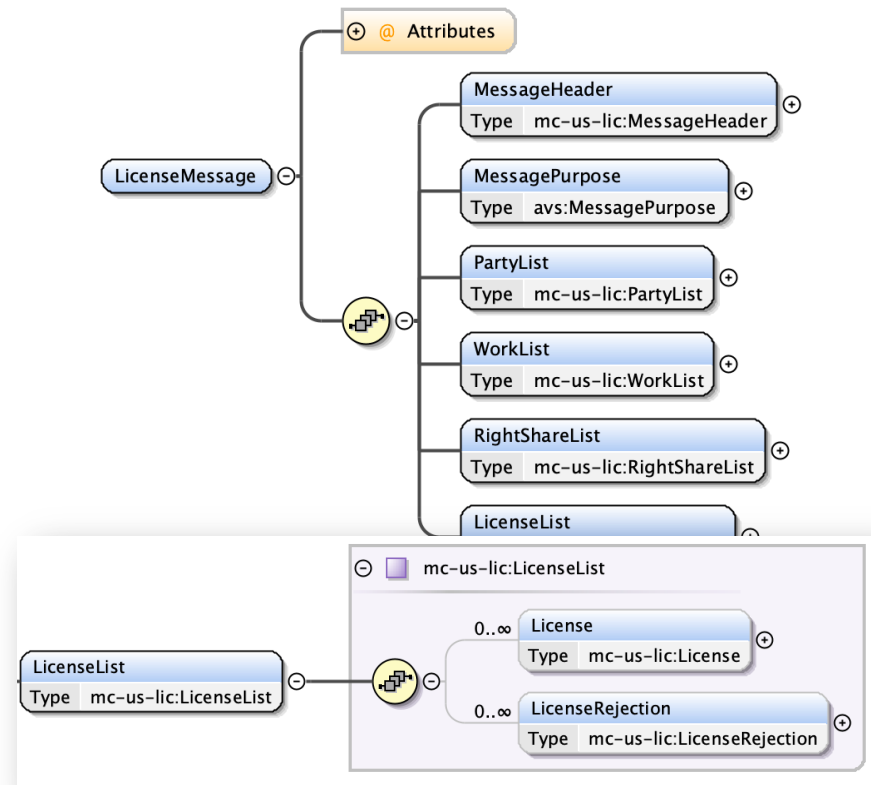


# MWL message content

## Licence Request Message



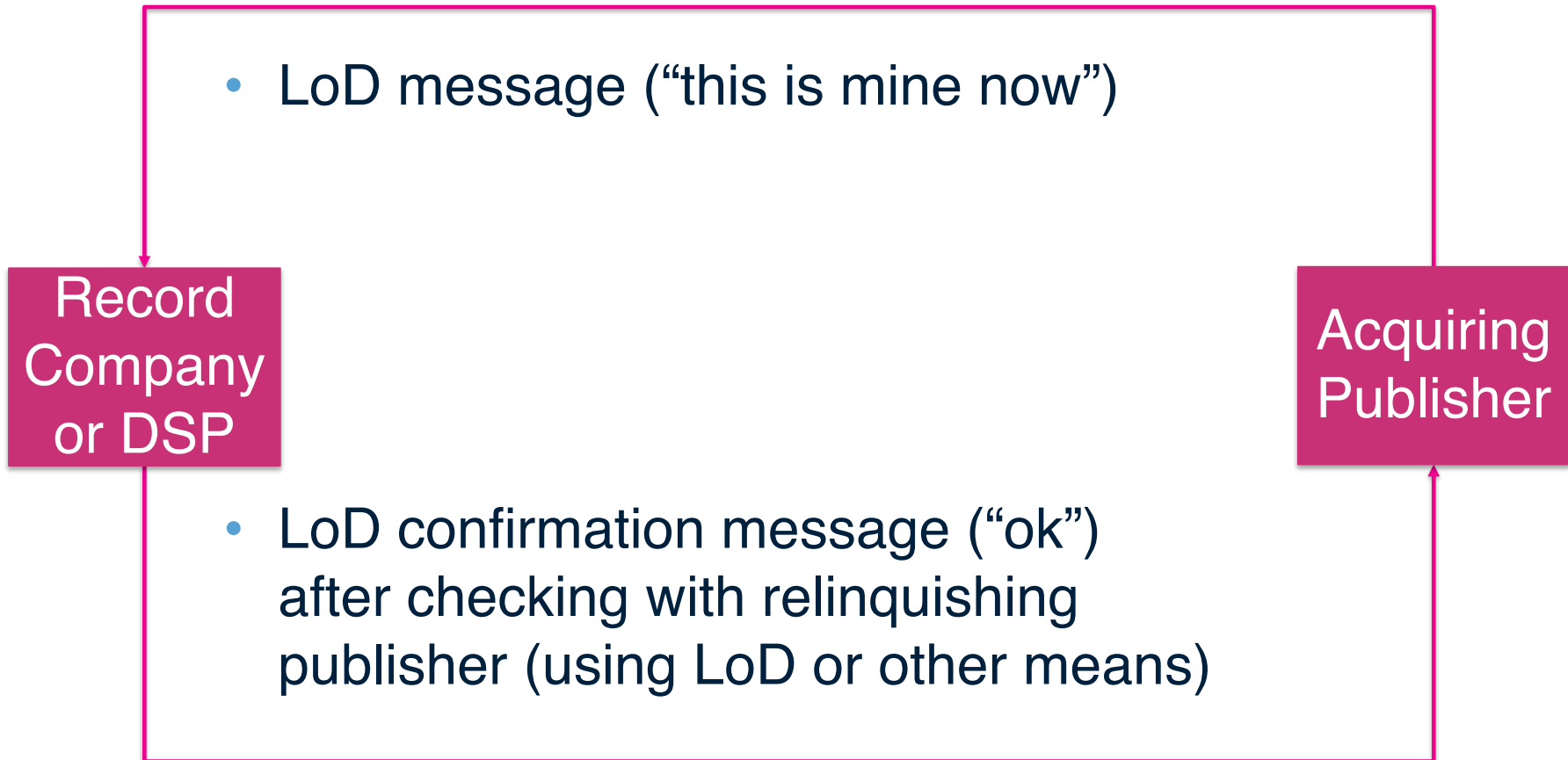
## Licence Rejection Message



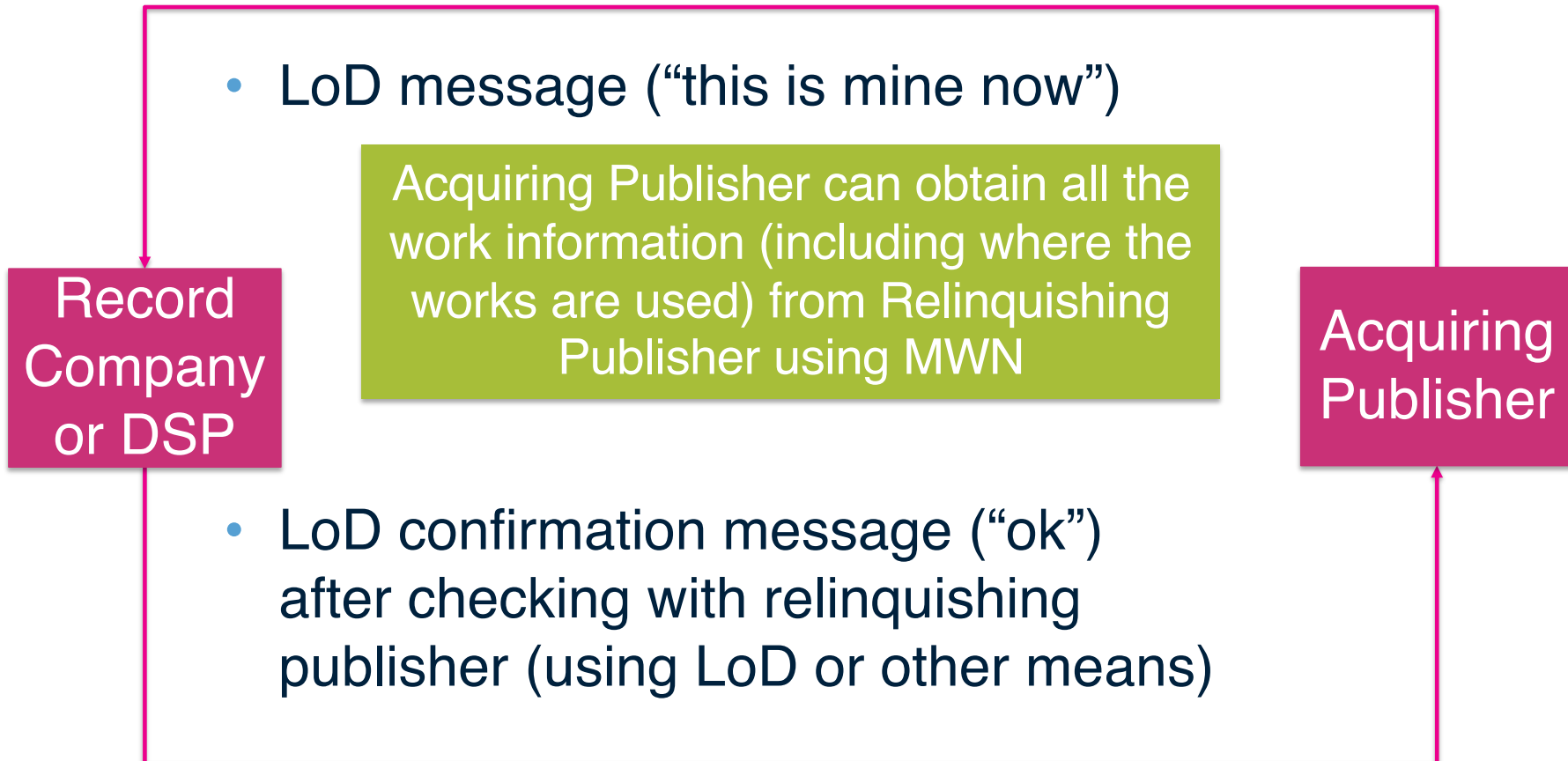
# LoD

## US Letters of Direction Choreography Standard

# LoD choreography



# LoD choreography



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